

SafeStudents Online

Protection and Peace of Mind

- Your child's school is paying – **SafeStudents Online will not charge you for activating**
- Protect your children 24/7, no matter where they access the Internet
- No need to ask for your child's passwords
- Covers all your children under one membership (even if they attend another school)
- Works with many social media apps plus email. Additional upgrade options available as well



LOOK FOR YOUR WELCOME EMAIL FROM SAFESTUDENTS ONLINE

Social media has taken parental concerns to a whole new level, with sexting, cyberbullying, and online predators as serious potential threats. SafeStudents Online gives parents an awareness of potentially dangerous or inappropriate behavior to address it before it becomes a serious problem.

- SafeStudents Online is not spyware. You never need to ask for your children's passwords.
- Monitors dangerous activity using advanced, context-based analytics engine.
- Sends you email or text alerts related to problematic messages, photos, and videos.
- Includes educational tools, guides, and videos to help parents address online threats.

Online Predators

Damaged Reputations

Cyberbullying



How to Get Started with SafeStudents Online

1. **You will receive a welcome email from SafeStudents Online** with your personal activation link. You can request a new welcome email any time by emailing customerservice@safestudentsonline.com.
2. Your activation link takes you to the Bark setup screen. Create a password to get started.
3. Next, add any children in your family you would like to monitor and indicate their ages.
4. Follow Bark's on-screen instructions to connect the different social media apps to monitor for each child. There are a few ways to complete installation depending on your situation:
 - Whether or not you know your child's passwords
 - Whether or not your child is sitting with you at your dashboard
 - What type of device your child is primarily using to access social media
5. Your child completes the Bark connection process. This may involve your child downloading the Bark for Kids app when prompted.
6. Any questions? Visit <http://help.bark.us> or contact Bark customer service at <http://bark.us/contact>

Frequently Asked Questions

- Is SafeStudents Online a spying tool?
 - No! SafeStudents Online does not require you to know your child's passwords, and SafeStudents Online only allows you to see potentially dangerous behavior. If your child never posts anything flagged by Bark's intelligent monitoring engine, you will not see your child's messages.
- I am already following my child on Twitter. Why do I need SafeStudents Online?
 - As a follower, you can only see posts your child makes available to you. SafeStudents Online monitors public and private messages. In addition, SafeStudents Online monitors all social networks simultaneously, saving you time and making sure you don't miss anything.
- Will school administrators have access to view my child's social media activity?
 - No! Only you will have access to your child's alerts and photos. What you choose to do with the information is up to you. SafeStudents Online is 100% parent controlled and secure.
- Who can I ask if I have questions?
 - For help setting up or using Bark, contact customer service at <http://bark.us/contact>.
 - For questions about your welcome email or your school's SafeStudents Online program, or to share your feedback, please email us at customerservice@safestudentsonline.com.
 - A list of answers to frequently asked questions is available at <http://SafeStudentsOnline.com/faq>

View Your Parent Welcome Video

<http://SafeStudentsOnline.com/welcome>



For more information and tutorials, visit <http://safestudentsonline.com/merion-mercy>